



Woolly Woods Ltd

Wedding Styling
Brochure

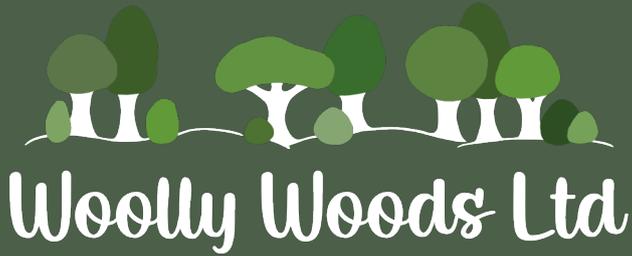
2026

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Our Story...



Hi! I'm Merry!

...and this is Lorrie!

I'm a lifelong creative, from the time I could hold a pencil I fell in love with drawing, colouring and all things handmade (raise your hands fellow Art Attack lovers!) in 2013 I graduated from university with an art degree under my belt, but feeling completely burnt-out creatively. I fell into a comfortable office-based finance job and stayed there for the next decade. The best thing about that job (and I suspect, the main reason why I stayed there so long) was getting to work with my best friend everyday - who, coincidentally, is also my mum - Lorrie. Lorrie has also harboured a lifelong love of making things and we've always dreamt of setting-up shop together to do... something! But could never settle on what that something should be.

The stars aligned when my long-suffering husband proposed (bless him) and I leapt head-first into planning our wedding. The big day was booked for 6th November, and I had grand plans for a brightly coloured wedding, painted in all the many beautiful shades of the season. Only, as I soon discovered, achieving that wasn't going to be as straight forward as I'd imagined - and hiring something that fit the brief was practically impossible. My options were largely limited to sad looking, disposable plastic garlands which were low in price and low in quality. A far cry from the sustainable option I'd had in mind!

One day I showed Lorrie a picture of a beautiful hand-crafted autumn wreath that I'd found online and made a throw-away comment about how they'd look amazing on the backs of all the chairs at the wedding. Lorrie's eyes lit up, and she enthusiastically announced "we could do that!" I told her that while technically she was probably right, only a crazy person would take on the task of handmaking 80 wreaths for the back of every chair at their wedding, and that it was far too much work to be feasible.



Lorrie however (whose wholehearted sense of optimism is one of her most endearing qualities) immediately rejected my objections and set to work making wreaths! Somewhere along the line, and neither of us can remember how, the idea of building 5ft tall autumn trees for the table centres, complete with built in battery-lit fairy lights, was added to our grand plans and from there Woolly Woods was born. Making the leap to extending our range, and hiring our decorations out seemed obvious. There is a lack of anything else like it on the market and the wedding industry, being a surprisingly problematic contributor of plastic waste, could certainly benefit from a more planet-friendly approach.



Our earliest version of our autumn collection bringing the vibes at Merry's wedding in 2021...

The last few years working with couples to decorate their weddings has been an absolute joy. We've met so many wonderful people along the way, been nominated for and won wedding industry awards, and we've planted over 1,500 trees (so far!) and I get to do it all with my best friend. I know Lorrie will whole-heartedly agree with me when I say that this really is the best job in the world!



In the year following my wedding we completely remade our autumn collection into what is now called "Golden Oak", and added loads of new items to the range!



Here's us, looking tired but happy, munching sandwiches in the back of the van after a successful set up at a wedding in 2024. At the time it was our biggest wedding to date, and I remember how proud we were to have pulled it off successfully!*

*See the bride & groom's wonderful reaction to their wedding breakfast set-up on the testimonials page! (Page 21)

Collections - Silver Birch...



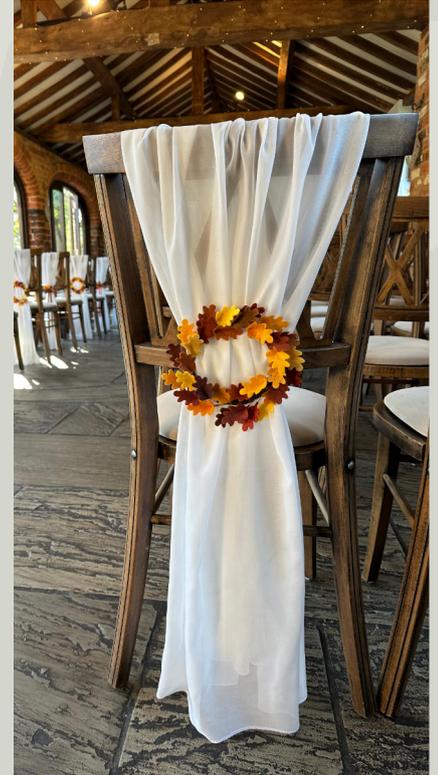
Our Silver Birch collection is a beautiful mix of greenery, and our most versatile and customisable collection.

Whether you style it with pine cones and berries for a winter wedding, delicate pink flowers and sage runners for a summer wedding, or white flowers with little gold accents running throughout for a timeless year round look. We will work with you to bring your colour theme and ideas to life!





Collections - Golden Oak...



Our Golden Oak range is a 12 tone collection of beautiful autumnal shades. It's rich and warm and an absolute must have for an autumn wedding.

Customise the collection with our little felt pumpkins for Halloweeny vibes, or simply choose runners or napkins from a selection of complimentary colours to add an extra splash of autumnal colour to your venue.





Collections - Eucalyptus...



New for 2025 our new Eucalyptus collection is made up of cool blue tones, and pairs beautifully with white berries and pinecones for a modern winter wedding, or with pretty white flowers for a light, spring look.





Styling Hire List...



- 8ft battery-lit trees (floor standing)
- 5ft battery-lit trees (table centres)
- Large LED candle vases with wreath surrounds
- Mini LED candle vases with wreath surrounds
- Long, battery-lit table centre garlands
- Variety of bud vases with felt foliage arrangements
- A1/A2 rustic wooden frames
- Wooden display easels
- Large chair wreaths
- Mini chair wreaths with ivory chiffon drapes
- Foliage chair sprays with ivory chiffon drapes
- Post box & wreath surround
- Table runners in a wide array of colours
- Napkins in a wide array of colours
- LED tealights and a variety of tealight holders
- Various frames, stands & holders for signage
- Buttonholes
- Pew ends
- and more!

Stationery List...



- Fingerprint tree guest book print
- Welcome signs
- Seating plans
- Order of the day
- Cards & gifts signs
- Ceremony reserved seating cards
- Ceremony signage
- Place name cards
- Personalised menu cards
- Table names/numbers
- Cake flavours signs
- Guest book/favour signage
- Bar & drinks menu
- Memorial area signs
- Other bespoke signage as required



Favours...

For every acorn favour you purchase to give to your family & friends on your wedding day, we plant a tree with JUST ONE Tree.



Your favours can be made in over 100 different colours, with your choice of silver or gold oak leaf charms. They come packaged in colourful organza bags of your choice and include an information card that explains to your guests that a tree has been planted on their behalf.

We are partnered with JUST ONE Tree, a non-profit initiative removing CO2 from the atmosphere and reversing biodiversity loss through reforestation. Our couples have helped us to plant over 1,500 trees so far!



For favour prices please see Pages 14/15 - "Wedding Styling Packages"

Wedding Styling Packages...

Table Styling Package

from

- £800 for 40 guests (top table and 4 guest tables)
- £900 for 50 guests (top table and 5 guest tables)
- £1,000 for 60 guests (top table and 6 guest tables)
- £1,100 for 70 guests (top table and 7 guest tables)
- £1,200 for 80 guests (top table and 8 guest tables)
- £1,300 for 90 guests (top table and 9 guest tables)
- £1,400 for 100 guests (top table and 10 guest tables)
- for 100+ guests please get in touch for a quote

Wedding Essentials Package

from

- £1,200 for 40 guests (top table and 4 guest tables)
- £1,300 for 50 guests (top table and 5 guest tables)
- £1,400 for 60 guests (top table and 6 guest tables)
- £1,500 for 70 guests (top table and 7 guest tables)
- £1,600 for 80 guests (top table and 8 guest tables)
- £1,700 for 90 guests (top table and 9 guest tables)
- £1,800 for 100 guests (top table and 10 guest tables)
- for 100+ guests please get in touch for a quote

NB

Favours are £4 each but can be purchased alongside your hire package for a discounted price of £3.50 each. (Tree planting is included in the cost of your favours.)

Wedding Styling Packages...

Wedding Essentials Plus Package

from

- £1,500 for 40 guests (top table and 4 guest tables)
- £1,625 for 50 guests (top table and 5 guest tables)
- £1,750 for 60 guests (top table and 6 guest tables)
- £1,875 for 70 guests (top table and 7 guest tables)
- £2,000 for 80 guests (top table and 8 guest tables)
- £2,125 for 90 guests (top table and 9 guest tables)
- £2,250 for 100 guests (top table and 10 guest tables)
- for 100+ guests please get in touch for a quote

Luxury Styling Package

from

- £1,800 for 40 guests (top table and 4 guest tables)
- £1,950 for 50 guests (top table and 5 guest tables)
- £2,100 for 60 guests (top table and 6 guest tables)
- £2,250 for 70 guests (top table and 7 guest tables)
- £2,450 for 80 guests (top table and 8 guest tables)
- £2,650 for 90 guests (top table and 9 guest tables)
- £2,850 for 100 guests (top table and 10 guest tables)
- for 100+ guests please get in touch for a quote

NB

Favours are £4 each but can be purchased alongside your hire package for a discounted price of £3.50 each. (Tree planting is included in the cost of your favours.)

Table Styling Package

Our most budget friendly option ensures that every element of your table styling is taken care of, creating a cohesive look and leaving a lasting impression on you and your guests.

Included in your package:

- A low table centre on every guest table, complete with log slice and extra LED tealights
 - Co-ordinating "top table" styling
- Table runners on each table to match your colour theme
 - Napkins to match your colour theme
- Table numbers or names (bespoke options available)
- A menu card on every guest table (individual, personalised menu cards available for an extra charge)
- Place name cards to match your colour theme

Included as part of your package, you will also receive the following service as standard:

- A friendly ear at the end of the phone/email! We are always happy to help at any time from booking to the big day.
 - A consultation and planning meeting at your venue.
 - Full delivery, set-up and collection service, leaving you and your guests free to relax and enjoy the big day!
- Colour samples to help you coordinate with your wedding flowers, outfits & accessories etc.
 - Styling set up details arranged directly with your venue.
- Fully insured wedding day supplier (PLI certificate available on request)

Need a little bit more? Feel free to add extra items onto this package as desired. Just let us know what you need and we'll arrange a bespoke quote. Alternatively, check out our Wedding Essentials package to see if that better suits your requirements....

Wedding Essentials Package

We've covered all of the most important areas to ensure your wedding styling looks effective and cohesive throughout your ceremony and reception.

Included in your package:

- Wedding post-box and gift table styling
 - Welcome sign display
 - Aisle decor & styling
- Aisle chair dressing (various options available)
 - Ceremony table styling
 - Seating plan display
- A low table centre on every guest table, complete with log slice and extra LED tealights
 - Co-ordinating "top table" styling
- Table runners on every guest table to match your colour theme
 - Napkins to match your colour theme
- Table numbers or names (bespoke options available)
 - Place name cards to match your colour theme
 - Cake table signage & styling

Included as part of your package, you will also receive the following service as standard:

- A friendly ear at the end of the phone/email! We are always happy to help at any time from booking to the big day.
 - A consultation and planning meeting at your venue.
 - Full delivery, set-up and collection service, leaving you and your guests free to relax and enjoy the big day!
- Colour samples to help you coordinate with your wedding flowers, outfits & accessories etc.
 - Woolly Woods team on hand on the big day to move decor and assist with room change (if applicable)
 - Styling set up details arranged directly with your venue.
- Fully insured wedding day supplier (PLI certificate available on request)

All of our packages are fully customisable – just get in touch to arrange a bespoke quote!

Wedding Essentials Plus Package

All of the essentials, but with extra wow-factor!

Book Wedding Essentials Plus and receive our Fingerprint "guest book" Tree for free!

- Included in your package,
everything in the Wedding Essentials Package plus the following:
- x2 8ft battery-lit floor standing trees*
 - Upgrade to 5ft battery-lit table centre trees for half of your guest tables
 - Leafy place name holders to match your trees or colour theme
 - Fingerprint guest book tree as our gift to you!

*We will be on hand to move our 8ft trees from your ceremony to the reception, ensuring you get maximum enjoyment of our trees throughout the whole day.

A variation of table centre heights makes a striking difference to your venue styling, and is a simple way of adding more fairy lights into your decor. Bringing a dreamy, romantic vibe to your wedding breakfast and on into your evening celebrations.

Included as part of your package, you will also receive the following service as standard:

- A friendly ear at the end of the phone/email! We are always happy to help at any time from booking to the big day.
- A consultation and planning meeting at your venue.
- Full delivery, set-up and collection service, leaving you and your guests free to relax and enjoy the big day!
- Colour samples to help you coordinate with your wedding flowers, outfits & accessories etc.
- Woolly Woods team on hand on the big day to move decor and assist with room change (if applicable)
- Styling set up details arranged directly with your venue.
- Fully insured wedding day supplier (PLI certificate available on request)

All of our packages are fully customisable – just get in touch to arrange a bespoke quote!

Luxury Styling Package

All the bells and whistles! We will leave no stone unturned in the styling of your big day!

Included in your package, everything in the Wedding Essentials Plus Package, as well as the following:

- Freeze dried rose petal confetti for the aisle
- Extra ceremony signage (seating arrangements, unplugged ceremony etc) or "order of the day" etc
 - Reserved signs for the ceremony (up to x20 included)
- All wedding breakfast chairs dressed (various options available)
- Choice of our glass charger plates or rustic placemats for your wedding breakfast
 - and more!...

Included as part of your package, you will also receive the following service as standard:

- A friendly ear at the end of the phone/email! We are always happy to help at any time from booking to the big day.
 - A consultation and planning meeting at your venue.
 - Full delivery, set-up and collection service, leaving you and your guests free to relax and enjoy the big day!
- Colour samples to help you coordinate with your wedding flowers, outfits & accessories etc.
 - Woolly Woods team on hand on the big day to move decor and assist with room change (if applicable)
 - Styling set up details arranged directly with your venue.
- Fully insured wedding day supplier (PLI certificate available on request)

All of our packages are fully customisable – just get in touch to arrange a bespoke quote!

Working with us...

1. Have a look through our styling options and find the right package for you. Our packages are fully customisable and flexible, so if you don't see exactly what you're after just get in touch and we'll put a bespoke package together for you. Want to chat through your options first? You can book a phone or video call with us at a time to suit you using the link below - <https://calendly.com/woollywoods-info/30min> or via the contact page on our website.
2. Jump on a call with us or pop an email over with your requirements and we will send you a quote, along with an online booking form and our T&Cs. When you're ready to go ahead we will send you an invoice - we require a 25% deposit in order to reserve your date in our diary.
3. Next, we will arrange a consultation at your venue so we can discuss and test out options for your styling in the space. We will give you fabric samples of the colour collection that you're interested in to help you coordinate with your wedding flowers, outfits & accessories etc.
4. Now it's time to sit back and relax, safe in the knowledge that your wedding decor is all in hand! Your 75% invoice balance is due 4 weeks before the big day, and we will also ask you to confirm your final numbers and seating plan at this stage. If you need anything in the meantime, we are just a phone call or email away so please don't hesitate to reach out at anytime.

Testimonials....

The kind words below have all been taken from our Google Reviews page...

"Merry & Lorrie were both just as excited as we were for our day and had great ideas to go along with ours"

"Working with Merry & Lorrie has been an absolute dream. They are so responsive to emails and are really invested in making sure your vision comes to life"

"Everything they have created is absolutely beautiful.... The guests couldn't stop commenting on how beautiful the venue looked"

"We couldn't have asked for more lovely people to be with us on this journey than these two"



We live for reactions like these!